

# THANKS TO YOU



Published for the People  
Who Make CityStuff Come Alive

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## CITYSTUFF'S GONE GLOBAL!

News of CityStuff is spreading as quickly as the smiles on third-graders' faces when they do the "Carlsbad Rap." Recent positive publicity in local newspapers has resulted in an accolade by County Supervisor Bill Horn and inquiries from organizations in Los Angeles and Atlanta as well as from a university researcher in Portugal!

Throughout several weeks, CityStuff was the front-page feature on <http://www.planetizen.com:80/node/22820>, a public interest forum exchange provided by Urban Insight for the urban planning design and development community.

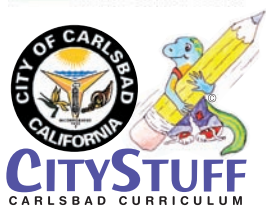
Congratulations, CityStuffers, for bringing our award-winning program to life. You may not be packing your bags for Europe, but the program is soaring around the world.



## WHY ARE YOU A CITYSTUFFER?

Enthusiastic newcomer, Dorothy Land, shares her impetus for volunteering: "I am excited to learn about the City Council's process myself, then to pass it on to children so they understand it. They may become future politicians who will make a difference."

Whatever your reasons for being a CityStuffer, we're happy that you are!



INTRODUCING STUDENTS TO THEIR CARLSBAD WORLD



Three CityStuff sponsors visited a recent City Council meeting. Left to right, Mayor Bud Lewis, Councilmember Ann Kulchin, Community Volunteer Coordinator Sue Irey, sponsors Jessica Jones, Poseidon; Claudia Carrillo, SDG&E; Rodrigo Hetero, Allied Waste; Councilmembers Mark Packard and Matt Hall. Not pictured: Councilmember Norine Sigafosse.

## OUR SPONSORS ARE A CLASS ACT

From CityStuff's inception in 2002, program sponsors have been involved on many levels. Ken Ryan, District Manager of Waste Management, was one of our first intrepid volunteers. This year, Ken's Administrative Assistant, Stella Lopez, became so interested in the program that she signed up to volunteer at Pacific Rim. (And this was before she learned the fictional "Lopez Family" wants to save the tree!)

Stella reports, "When I heard about the CityStuff program, immediately I was inspired by the volunteers' hard work and dedication. In addition to teaching children about the City, I look forward to sharing my experience in helping the community stay clean and increasing recycling by working at Waste Management."

New sponsor, San Diego Gas & Electric, is also taking a hands-on approach. Public Affairs Coordinator Claudia Carrillo plans to visit classrooms this spring to talk about her company's environmental connection with Agua Hedionda Lagoon.



## 2007 CityStuff Sponsors

Allied Waste/Palomar Transfer Station  
Gemological Institute of America  
McMillin Companies • Nasco Modesto  
Poseidon Resources Corporation  
San Diego Gas & Electric  
Shea Homes • Waste Management

*CityStuff is great ... thanks to YOU!*

## WE'RE ON OUR WAY!

What do you get when you combine school district trustees, retired principals and teachers, business leaders, PTA presidents, parents, grandparents, airline pilots, attorneys, community go-getters, City employees, university and high school students and professors, former government officials and many other people, all joining together to educate the next generation of Carlsbad citizens?

**CityStuff 2007!**